

## Business websites that work

In today's increasingly competitive business world, the internet continues to hold the key to business success and bottom-line profits.

A study carried out at the end of 2005, by market research specialists, UMR Research, found that:

- 75% of New Zealanders have access to the internet at home or at work.
- Among those who have access, nearly 60% use the internet at least once a day.
- Just over 80% of internet users in New Zealand have used websites to research a product or service that they then purchased, either online or in person.

### A company website could bring you many benefits, for example:

- ✔ Attract **new, qualified customers** to your business.
- ✔ Increase your company's **credibility and professional reputation** with existing customers.
- ✔ **Promote your brand**, and showcase your products and services the way you want them to be seen.
- ✔ **Increase your sales** or orders, and see a healthy return on your investment.
- ✔ Help your customers to make their **buying decision**, by providing them with information about you (e.g. download your company brochure) before they contact you.

### Who we are

Fox Web Works is an all-female team, which is unusual in the world of IT. It gives us the edge in understanding your business. We have a wealth of both local and global experience in creating and maintaining professional successful websites for companies like yours. We are creative, innovative and keen to work with you to **increase your business**.

### We love what we do

We are passionate about website development. We don't use a set of "shake and bake" websites that we slot your company information into. Instead we look at your company, your brand, your competitors and your market and then we create a website tailored to your and your customers' needs.

The next step we can take is to **market your website**. This is paramount to its success – not only does our work ensure that your website attracts high numbers of visitors, but that they are the **right visitors** for your business. To make sure that they keep coming back, your website needs to be kept up-to-date and looking 'fresh' - we can help you with this too.

### How much a new website costs

Creating a website can vary in time and cost. We assess your needs and provide you with a very competitive quote. Projects are scoped for your approval before any work starts. Contact us now to discuss your options.

**For a no-obligation FREE consultation** about your website plans, please contact us:

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**We're sure you'll find that Fox Web Works is a team you'll like working with. We are:**

**Interested. Intelligent. Worldly. Knowledgeable. Experienced in our field.  
Artistic. Flexible. Realistic. Honest. Innovative. Friendly. And above all else,  
we're Professional. You can trust us to deliver a website that works for you.**

