

Tel: 07 839 1881
Web: www.foxwebworks.com



Business websites that work

In today's increasingly competitive business world, the internet continues to hold the key to business success and bottom-line profits.

A study carried out at the end of 2005, by market research specialists, UMR Research, found that:

- 75% of New Zealanders have access to the internet at home or at work.
- Among those who have access, nearly 60% use the internet at least once a day.
- Just over 80% of internet users in New Zealand have used websites to research a product or service that they then purchased, either online or in person.

Does YOUR website attract genuine potential customers and make it easy for them to contact you?

If not, then consider signing up for our bespoke **"get results"** package. It includes:

- ✔ Initial search engine optimisation involving identifying the most **appropriate keywords** for your company and adding these to the website code, visible text etc
- ✔ Identification of your online and offline, local and global competitors and their **activities and strengths**.
- ✔ Regular website ranking reports showing **your website's positioning** in the most relevant search engines and directories
- ✔ Ongoing monitoring and heaps of advice which will assist in improving the local and global visibility of your website which will **send more appropriate potential customers your way**.

Who we are

Fox Web Works is an all-female team, which is unusual in the world of IT. It gives us the edge in understanding your business. We have a wealth of both local and global experience in creating and maintaining professional successful websites for companies like yours. We are creative, innovative and keen to work with you to **increase your business**.

We love what we do

We are passionate about website development. Another major interest and specialisation of ours is marketing the website so that it is visited by the most appropriate visitors. This is paramount to its success – not only does our work ensure that your website attracts high numbers of visitors, but that they are the **right visitors** for your business. To make sure that they keep coming back, your website needs to be kept up-to-date and looking 'fresh' - we can help you with this too.

How much this package costs

Depending on the amount of work needed, it usually costs as little as \$100 to \$200 per month. Depending on the current status of your website, we tailor a package and quote to suit your requirements. Call us now for a **FREE** website ranking report comparing your website's position in search engines with your competitors' positioning.

For a no-obligation FREE consultation about your website plans, please contact us:

Fox Web Works Ltd, 40 Harwood Street, PO Box 809, Hamilton.

Tel: 07 839 1881

Email: info@foxwebworks.com

Website: www.foxwebworks.com

We're sure you'll find that Fox Web Works is a team you'll like working with. We are:

**Interested. Intelligent. Worldly. Knowledgeable. Experienced in our field.
Artistic. Flexible. Realistic. Honest. Innovative. Friendly. And above all else,
we're Professional. You can trust us to deliver a website that works for you.**

